**Privacy Policy  
Vacation Inn LA**

**Introduction**

Vacation Inn LA LLC ("Vacation Inn LA", "we", "us", or "our") values its users' privacy. This Privacy Policy ("Policy") describes how and why we collect, store, use, and/or share ("process") personal information from those who visit our website or make use of our online facilities/services ("Services").

This Policy applies to Vacation Inn LA LLC and its subsidiary company Vila Estates Inc. (vilaestates.com), governing any and all data collection and usage by us. Through the use of vacationinnla.com and vilaestates.com, you are consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that Vacation Inn LA does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, review its privacy policy before providing the site with information.

**Data Collected Through the Website**

Vacation Inn LA may collect personal information from users under this Policy, which can be information that identifies you or can be combined with other data to identify you. You have the option to provide or not provide certain information. Vacation Inn LA may process the following data:

1. **User-Provided Information:** You may choose to provide information about yourself by filling in forms on vacationinnla.com or by corresponding with us by phone, e-mail address or otherwise. This information includes but is not limited to name, email address, postal address, billing address, telephone number, username and password
2. **Property Information:** You may also choose to provide information about properties you advertise using our Services, including the property address.
3. **Automatically Collected Information:** Upon each visit to vacationinnla.com, we may automatically collect technical information like your IP address, login information, browser type/version, operating system, and information about your visit including URLs, page interaction, and customer service phone numbers used.
4. **Payment Information:** We do not collect your payment card details directly. Third-party payment processors will collect and process your payment details for Service fees.
5. **Third-Party Information:** We may receive information about you from third parties like business partners, sub-contractors, advertising networks, and analytics providers.

**Purposes of Data Processing**

Your personal data may be processed for the following purposes:

* Providing, supporting, customizing our Services
* Notifying about Service changes
* Responding to information requests through webforms
* Sending commercial communications about similar services (if consented)
* Optimizing Service usage and functionality
* Measuring advertising effectiveness and delivering relevant ads (no automated profiling decisions)

**Data Storage**

Data is stored only as required for processing purposes and promptly deleted afterwards, except:

* For product/service purchases, data is kept until the contract relationship ends and legal liabilities expire.
* Otherwise, data is kept until the user requests deletion, or per legal timeframes for fiscal/accounting matters from the deletion request date.

**Legal Basis**

* For product/service purchases, the legal basis is performance of the contract.
* Otherwise, the legal basis is the user's consent.

**Data Disclosure**

We may disclose your information in the following cases:

* To service providers like payment processors to perform contracts
* To advertisers to serve relevant ads
* To analytics providers to optimize our Services
* If user data is transferred/processed outside the US, we take steps to secure the data.
* As required by law, or to protect user safety and our rights.

**User Rights**

As a data subject, you have the following rights regarding your personal data:

1. Confirmation of processing
2. Access to your data
3. Rectification of inaccurate data
4. Erasure of data ('right to be forgotten')
5. Restriction of processing
6. Data portability
7. Objection to processing
8. Withdrawal of consent

To exercise these rights or contact us regarding this Policy, please refer to the Contact Us section. You also have the right to lodge a complaint with the relevant Data Supervisory Authority.

**Text Message Consent and Opt-Out**

By providing your phone number, you agree to receive text messages from our company. Message and data rates may apply, and message frequency varies. You can opt-out anytime by replying "STOP" to any text message received.

**Security**

We implement physical, electronic and managerial procedures to secure users' information and prevent unauthorized access or disclosure, including use of encryption for sensitive data transmission.

However, no data transmission or storage can be guaranteed 100% secure, so we cannot ensure or warrant the security of information users send, which is done at their own risk.

**Links**

VacationInnLA.com may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, Vacation Inn LA cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites, and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

**Cookies**

VacationInnLA.com uses cookies. The web user has the option to prevent the generation of cookies, by selecting the corresponding option in his browser program.

**Validity and Modifications**

Vacation Inn LA will be able to modify, totally or partially, this Privacy Policy, publishing any change or alteration in the same manner in which these conditions appear or via any type of communication directed to the users, as Vacation Inn LA chooses.

The temporary validity of this Privacy Policy coincides, therefore, with the time of exposure, until they are totally or partially modified, in which case these latter modified will become the valid ones.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time Vacation Inn LA decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

**Acceptance of Terms**

By using this website, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

**How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number, or mailing address.

**Email:** [info@vacationinnla.com](mailto:info@vacationinnla.com)

**Telephone Number:** +1(818) 579-4165

**Mailing Address:**

Vacation Inn LA LLC

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Sherman Oaks, California

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